



ANQAH TECH

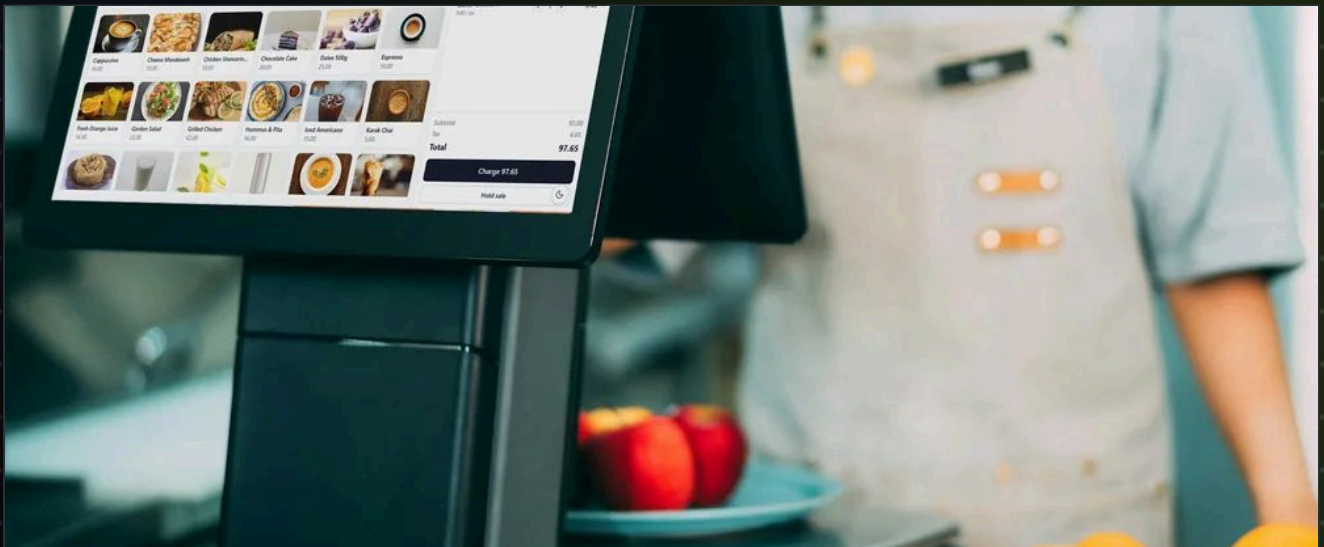
■ PRODUCT BROCHURE
POS ALL-IN-ONE SOLUTION



// POS ALL-IN-ONE SOLUTION

SELLO POS SYSTEM

A complete point-of-sale and shop management system for retail stores, restaurants and cafés — running on your own shop network, so billing never waits for the internet.



2

Business modes: retail & restaurant

LAN

Runs on your own shop network

0

Internet needed to bill

1-click

Windows installer

WHY SELLO?

THE CHALLENGE

Shops and restaurants juggle separate tools for billing, stock, kitchen orders and accounts — and cloud POS systems stop working the moment the internet drops.

THE SELLO SOLUTION

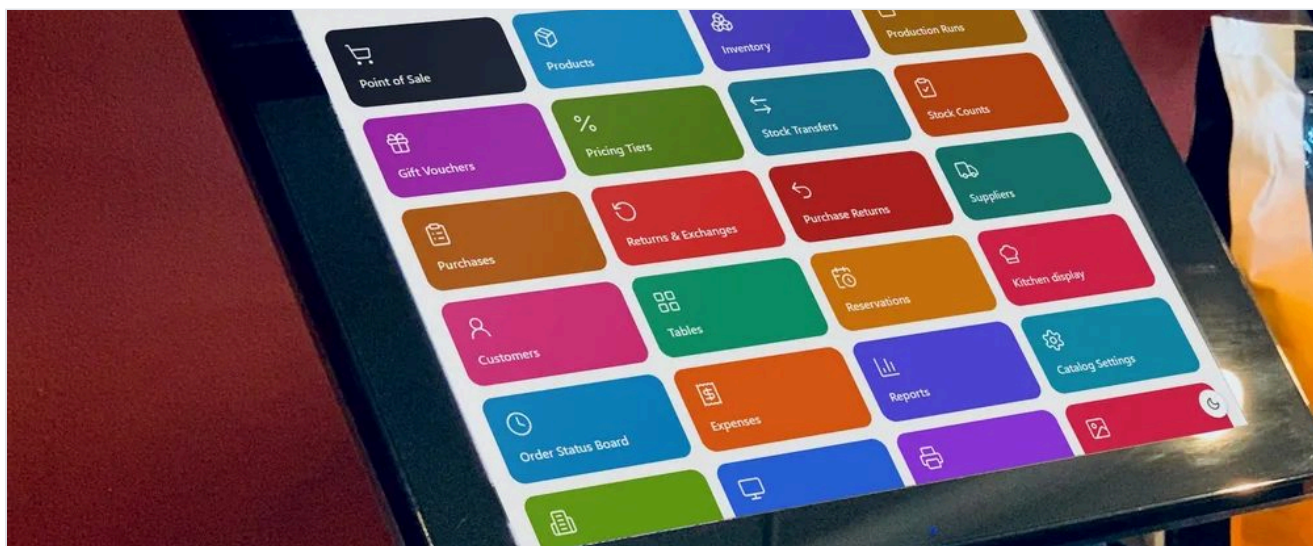
SELLO puts billing, inventory, purchasing, restaurant operations and reporting into one system. One shop PC hosts SELLO, and every till, kitchen screen and back-office device connects to it over the local network.

BUILT FOR

- Supermarkets, grocery and retail stores
- Restaurants, cafés and cloud kitchens
- Multi-counter shops with several tills
- Businesses running more than one location or brand

WHAT YOU GET

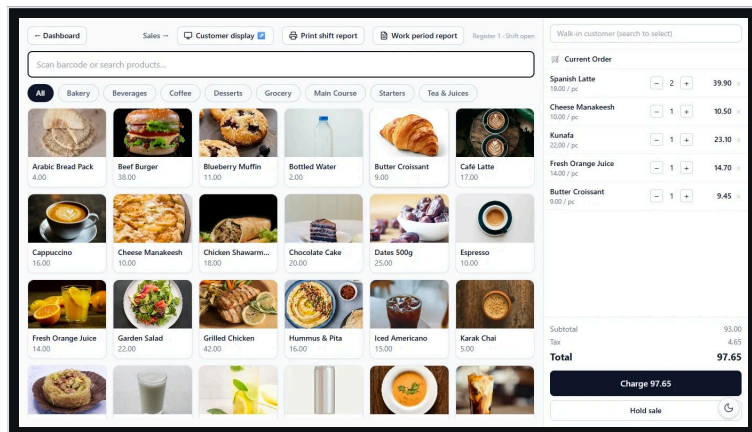
- Billing keeps working through internet outages
- One system instead of separate billing, stock and kitchen tools
- Your data stays on your own server
- Staff only see what their role allows



DASHBOARD One home screen for POS, inventory, purchasing, kitchen, reports and settings.

INSIDE SELLO

Real screens from SELLO running a demo shop. Every till, tablet and kitchen screen opens SELLO in the browser over your shop network.



SELLO SOFTWARE POINT OF SALE

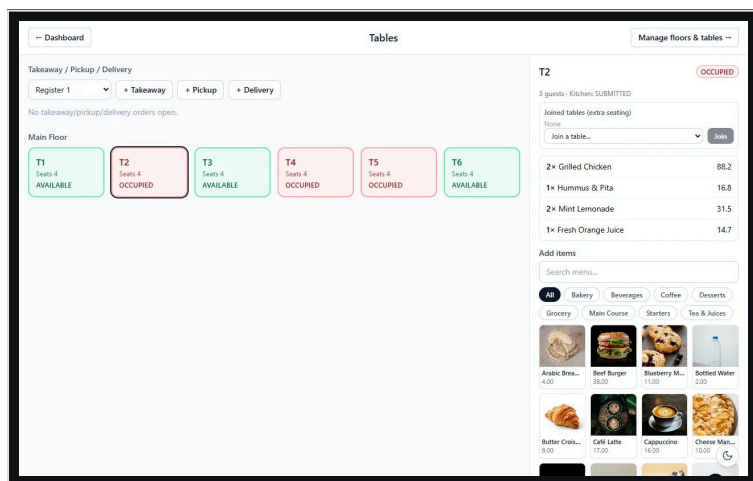
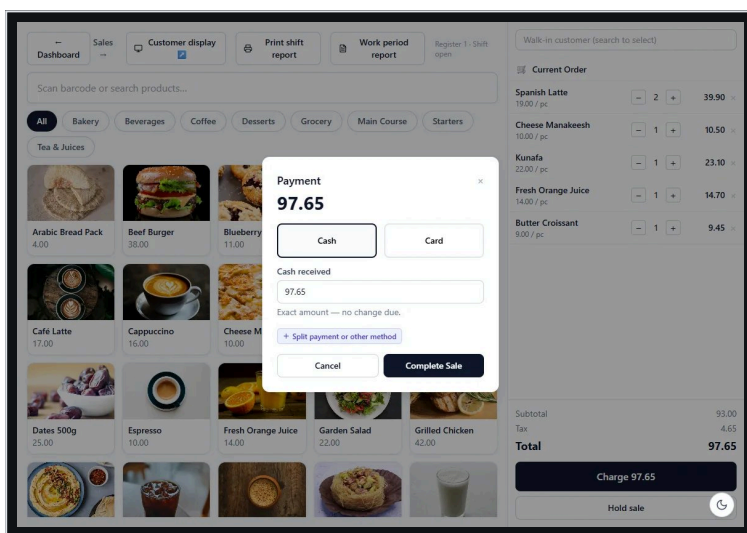
Fast touch billing with categories, barcode search and a live cart with VAT.

- Photo grid by category, barcode and search
- Live cart with VAT, discounts and notes
- Hold orders and switch customers

SELLO SOFTWARE CHECKOUT

Cash, card or split payments, with change calculated automatically.

- Cash, card or split payments
- Change calculated automatically
- Print or share the receipt

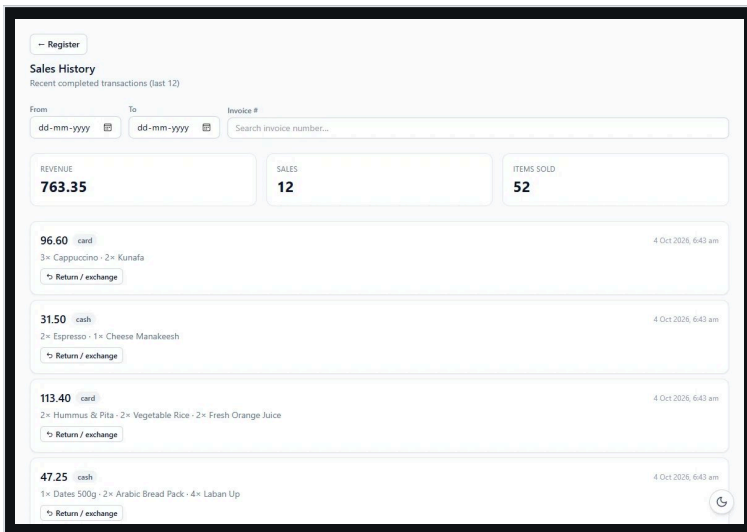


SELLO SOFTWARE RESTAURANT TABLES

See every table at a glance, seat guests and manage orders in rounds.

- Floors and tables with live status
- Orders taken in rounds
- Transfer, merge and split bills

SALES & KITCHEN



SELLO SOFTWARE SALES HISTORY

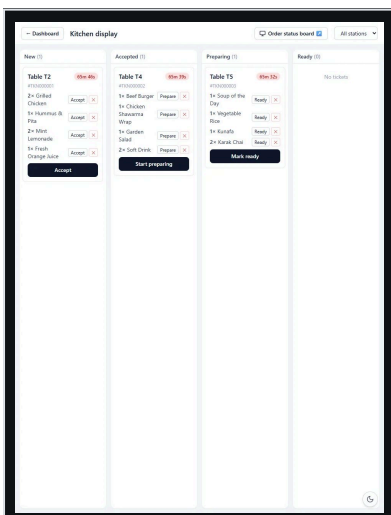
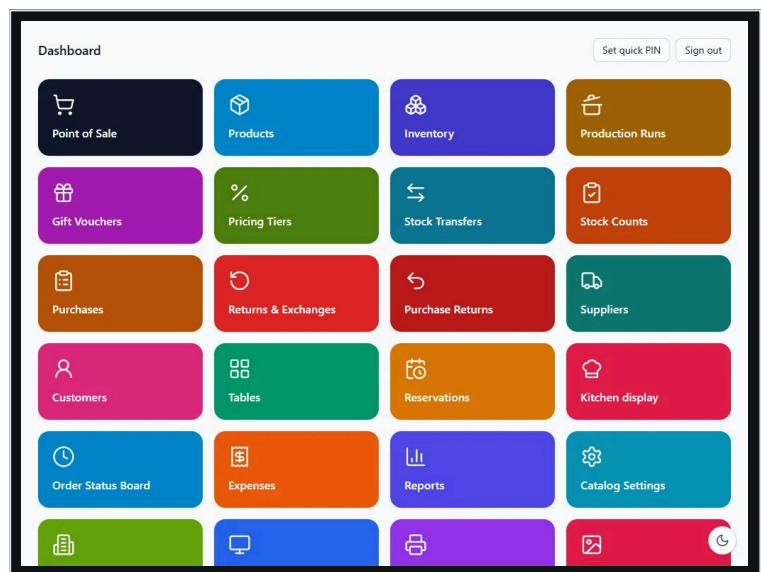
Every invoice with payment method, items and one-click returns or exchanges.

- Every invoice with payment method
- Returns and exchanges in one click
- Reprint and share receipts

SELLO SOFTWARE DASHBOARD

One home screen for POS, inventory, purchasing, kitchen, reports and settings.

- POS, inventory, purchasing, kitchen
- Reports, customers and settings
- Role-based access for staff



SELLO SOFTWARE KITCHEN DISPLAY

A tablet at the kitchen pass, where tickets flow from New to Accepted, Preparing and Ready.

- New, Accepted, Preparing, Ready
- Kitchen stations and modifiers
- Replaces paper tickets

KEY FEATURES

01

RETAIL BILLING

Barcode search, split and credit sales, quotations, receipts and invoices.

02

RESTAURANT & CAFÉ MODE

Floors, tables, reservations, modifiers, kitchen display and kitchen stations, bill splitting.

03

INVENTORY & CATALOGUE

Products with photos and barcodes, categories, brands, units, taxes, pricing tiers, stock transfers and counts.

04

PURCHASING & SUPPLIERS

Purchases, purchase returns and supplier ledgers.

05

CUSTOMERS & CREDIT

Customer accounts, payments allocated to invoices, statements and ageing.

06

RECIPES & PRODUCTION

Recipe-based inventory, production runs and wastage tracking.

07

FINANCE & REPORTS

Expenses, tax, profit, stock and sales reports — export to PDF, Excel or CSV.

08

REGISTERS & TERMINALS

Registers, shifts, a customer-facing display, gift vouchers, returns and exchanges.

09

SECURITY & CONTROL

Roles and permissions, PIN lock, audit log, multi-business and multi-location support.

HOW IT WORKS

01

Install SELLO on one shop PC with the one-click Windows installer.

02

Run the setup wizard: create the business, location and owner account, and pick retail or restaurant mode.

03

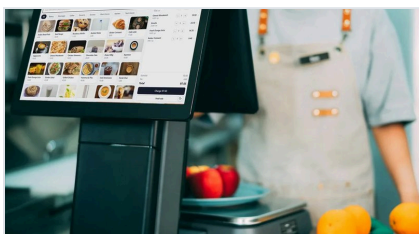
Connect tills, kitchen screens and back-office devices over the shop network — they just open SELLO in a browser.

04

Sell, track stock and run reports, with built-in backup and restore keeping the data safe.

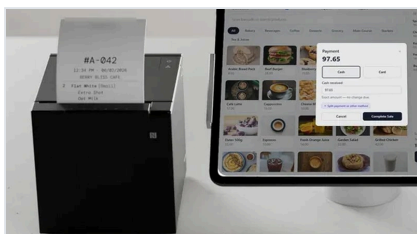
POS HARDWARE

We supply the POS machines, install SELLO, set up your products and taxes, and train your staff — hardware and software from one supplier.



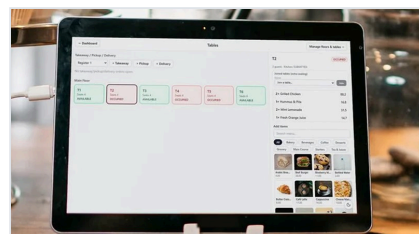
DUAL-SCREEN POS TERMINAL

All-in-one touch terminal with a customer-facing display.



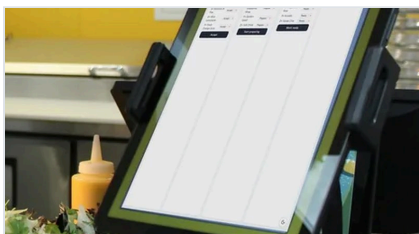
RECEIPT PRINTER

Fast thermal printing for receipts and kitchen tickets.



TABLET POS

Compact counter or table-side billing on a secure stand.



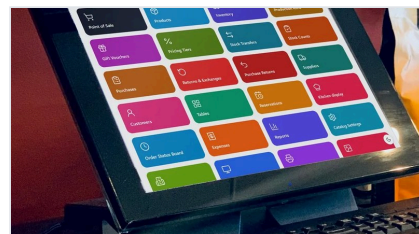
KITCHEN DISPLAY

A screen at the kitchen pass, so orders never get lost.



CASH DRAWER

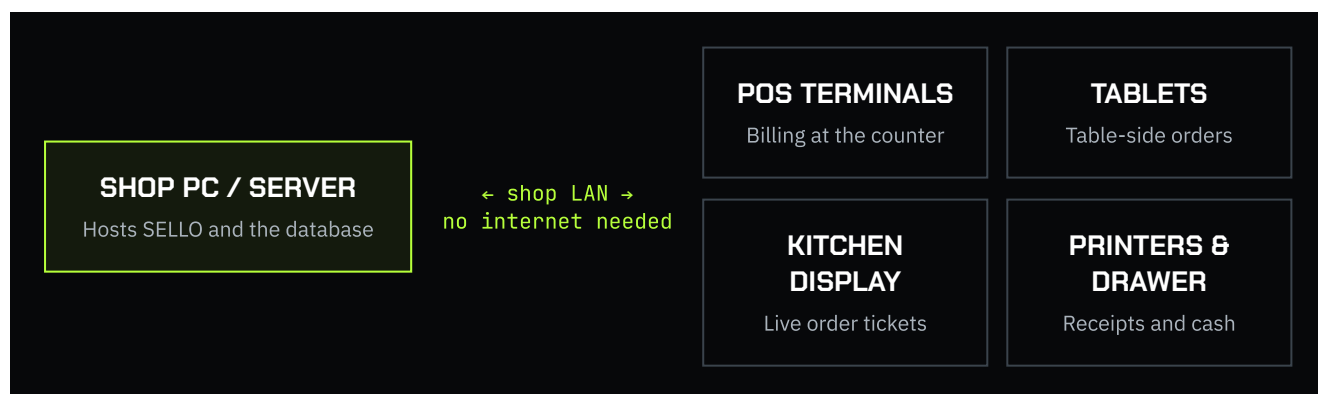
Opens automatically on cash sales and keeps takings secure.



TOUCH-SCREEN POS MONITOR

Large touch screen for busy counters and the back office.

HOW THE DEVICES CONNECT



// EVERY POS PACKAGE INCLUDES

+ POS HARDWARE

+ SELLO SOFTWARE

+ INSTALLATION & SETUP

+ PRODUCT & VAT/GST SETUP

+ STAFF TRAINING

+ SUPPORT & AMC

UNDER THE HOOD

// TECHNOLOGY

Node.js (NestJS) server with a PostgreSQL database and a React web app. One shop server hosts the API, database and app; other devices on the same network connect through the browser. Ships with a Windows installer, runs as a Windows service, includes a print agent for receipt printers, and has backup, restore and system diagnostics built in.

YOUR DATA

SELLO runs on your own hardware. Business, sales and customer data are stored in your shop's database, not on a third-party cloud.

FREQUENTLY ASKED QUESTIONS

Does SELLO need the internet?

No. SELLO runs on your shop's local network, so billing, stock and reports keep working without an internet connection.

Does it work for restaurants?

Yes. Restaurant and café mode adds floors and tables, reservations, modifiers, kitchen display and bill splitting.

Which devices can use it?

Any device on the shop network with a web browser — PCs, tablets or touch terminals.

Where is my data stored?

In a database on your own shop server. Built-in backup and restore let you keep your own copies.

Do you sell POS hardware?

Yes. We supply complete POS systems — POS terminals, tablets, receipt printers, cash drawers and kitchen displays — with SELLO installed, set up and supported.

GET SELLO FOR YOUR BUSINESS

Talk to us for a demo, pricing and installation — we reply within 24 hours.

Phone +971 50 239 3703

WhatsApp +971 50 576 2100

Email anqahgroups@gmail.com

Web www.anqah.com