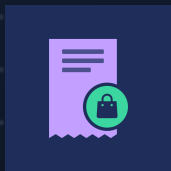




ANQAH TECH

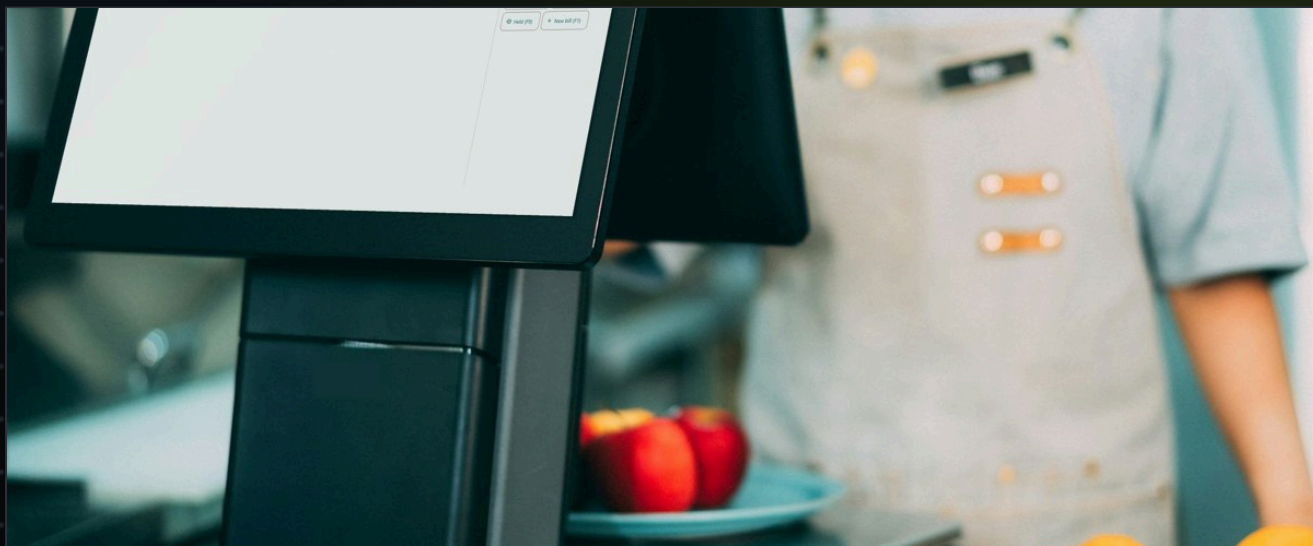
■ PRODUCT BROCHURE
RETAIL POS · WINDOWS, ANDROID & IOS



// RETAIL POS · WINDOWS, ANDROID & IOS

SELLO RETAIL RETAIL POS

A fast POS and inventory app for retail shops and supermarkets
— on Windows, Android and iOS, working fully offline, with GST
and VAT built in.



3

Platforms: Windows, Android,
iOS

100%

Offline billing

3

Languages: English, Arabic,
Hindi

GST · VAT

India, UAE & Saudi tax

WHY SELLO RETAIL?

THE CHALLENGE

Busy shops need billing that is fast at the counter, stock that stays accurate, and credit customers who are easy to follow up — without paying a monthly cloud fee or stopping when the internet drops.

THE SELLO RETAIL SOLUTION

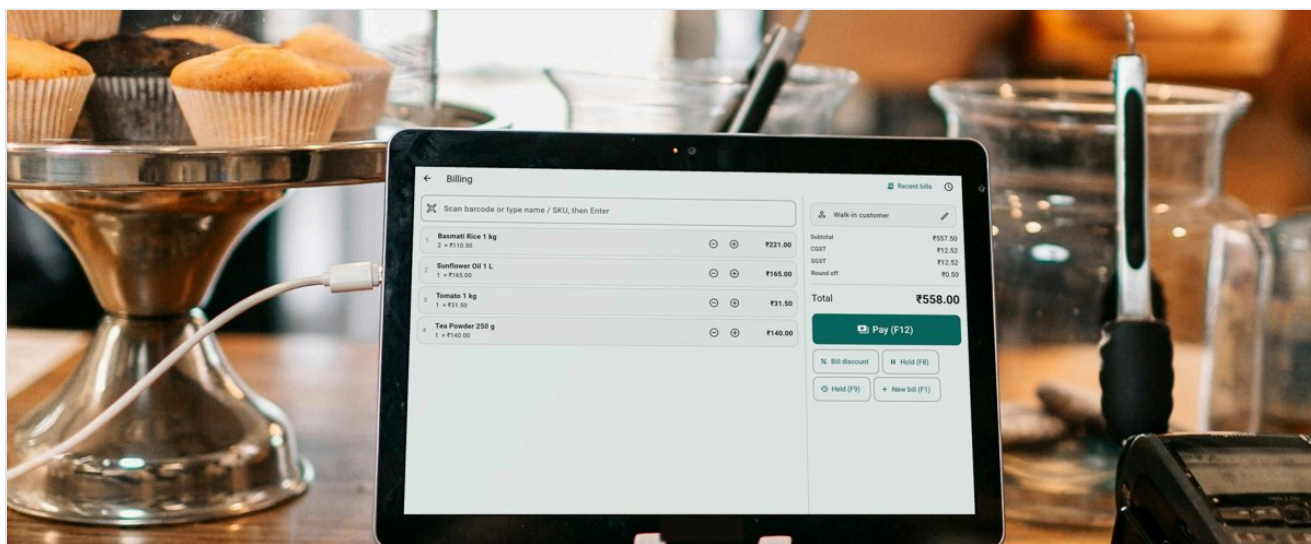
SELLO Retail runs on the counter PC, a tablet or a phone, with an encrypted database on the device. Billing, stock, purchases, customers, installments, ledgers, shifts and reports all work offline, in English, Arabic or Hindi, with the right tax for India, the UAE or Saudi Arabia.

BUILT FOR

- Retail shops and supermarkets
- Grocery and general stores
- Electronics, mobile and appliance shops selling on installments
- Hardware, stationery and gift shops
- Shops in India, the UAE and Saudi Arabia, each with its own tax

WHAT YOU GET

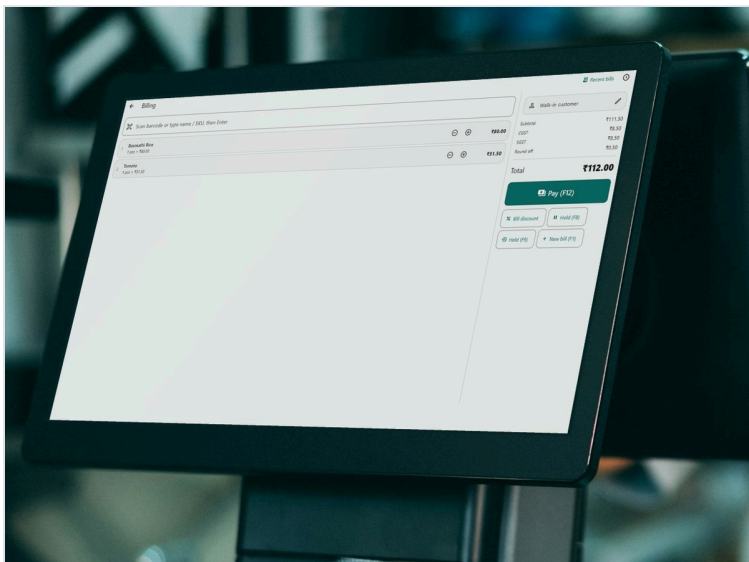
- Billing never waits for the internet
- One app on Windows, Android and iOS
- Credit and installment customers always up to date
- Your data stays encrypted on your own device



ON A TABLET The same fast billing screen on an Android tablet at the counter.

BILLING & PAYMENT

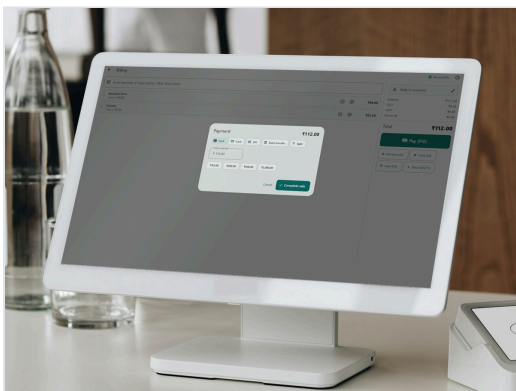
Real screens from SELLO Retail on a Windows counter PC.



SELLO RETAIL ON WINDOWS SCAN & BILL

Scan a barcode or type a name; GST or VAT is worked out on every line.

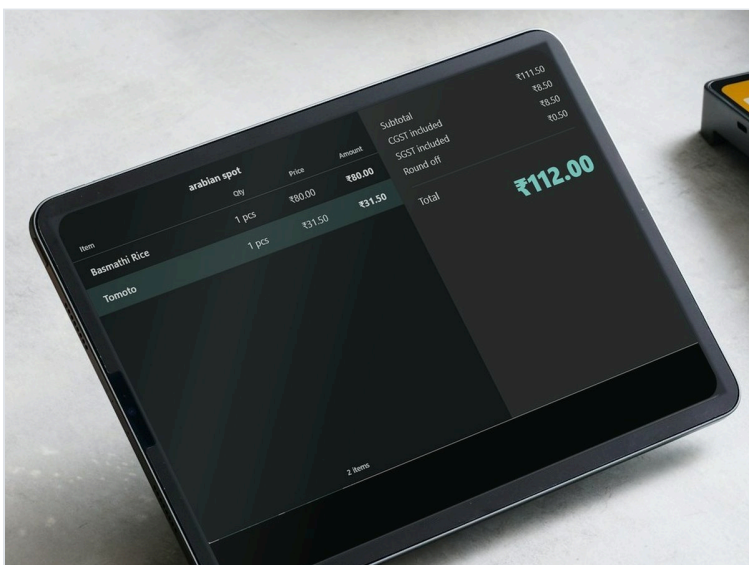
- F1 new bill · F2 search · F12 pay
- Item and bill discounts by role
- Hold, resume and returns



SELLO RETAIL ON WINDOWS EVERY WAY TO PAY

Cash, card, UPI, bank transfer, credit or split — with a reference number for cards and UPI.

- Split one bill across methods
- Credit and installment sales
- Bill prints or shares as PDF

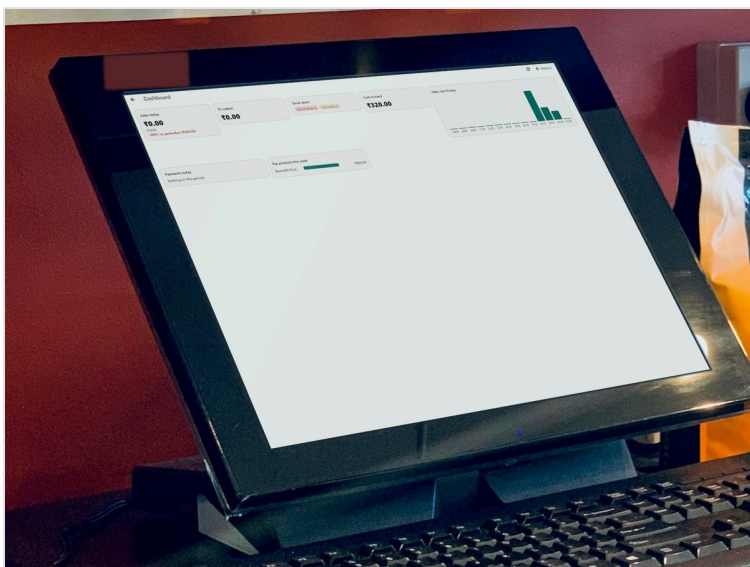


SELLO RETAIL ON WINDOWS CUSTOMER DISPLAY

A second screen shows the customer each item, the tax and the total — and a UPI QR code to pay.

- Live as you scan
- UPI QR for the exact amount
- A thank-you screen after paying

REPORTS & CONTROL



SELLO RETAIL ON WINDOWS DASHBOARD

Today's sales, money to collect, stock alerts, cash in hand and the 14-day sales trend.

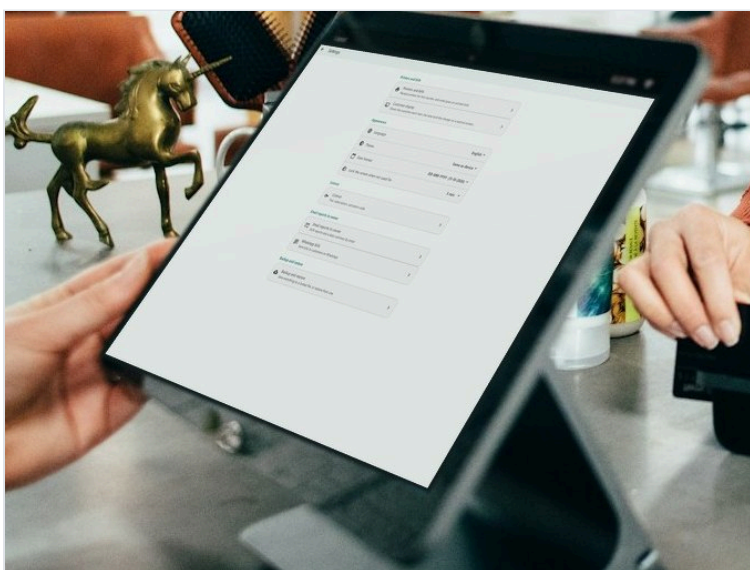
- Top products this week
- Payments split by method
- Low and out-of-stock alerts



SELLO RETAIL ON WINDOWS REPORTS

Sales, cashier, item, category, tax, HSN, profit, stock, purchase, customer and shift reports.

- Daily, weekly, monthly or any dates
- Export to PDF, Excel or CSV
- Filter by user, category and payment



SELLO RETAIL ON WINDOWS WHATSAPP & EMAIL

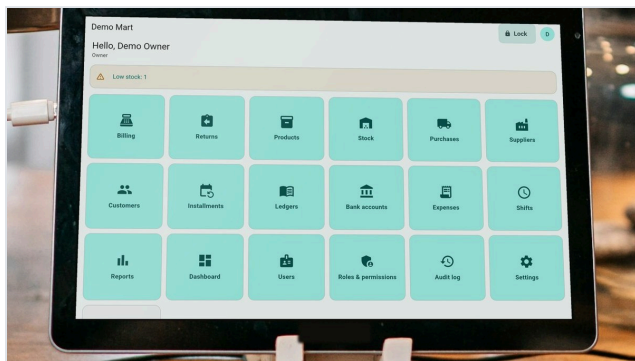
Share bills with customers on WhatsApp and email reports to the owner.

- Printers and customer display set-up
- English, Arabic or Hindi
- Backup and restore to a file

ALSO ON TABLET & PHONE

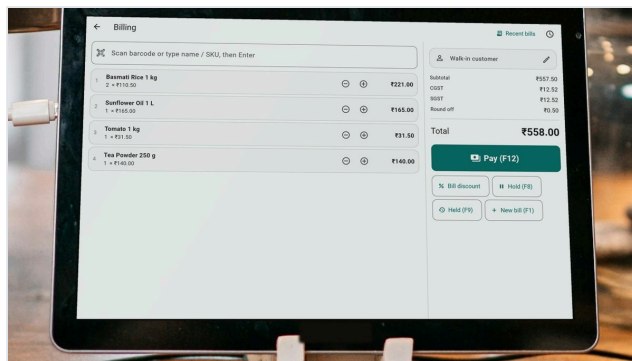
One app on Windows, Android and iOS — tablets and phones included, with the same features.

TABLET VIEW



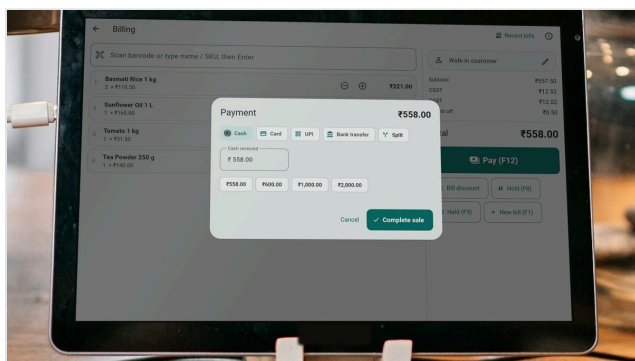
HOME

Every module on a counter tablet.



BILLING

Scan and bill with GST on the tablet.



PAYMENT

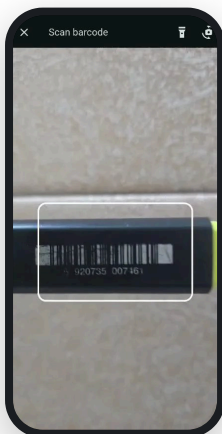
Cash, card, UPI or split by touch.



PRODUCTS & STOCK

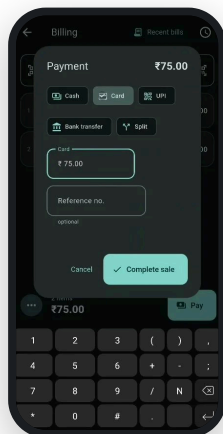
Barcodes, prices, stock and low-stock flags.

ON THE PHONE



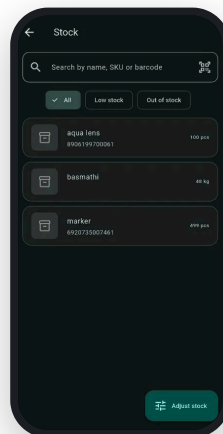
CAMERA SCAN

The phone camera reads barcodes.



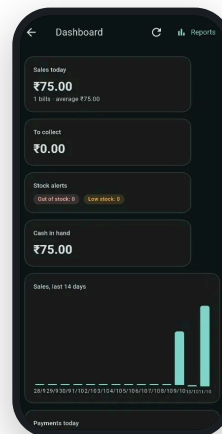
PAYMENT

Cash, card, UPI or split.



STOCK

Quantities and low-stock filters.



DASHBOARD

Sales and cash on the go.

KEY FEATURES

01

SCAN-AND-BILL

Barcode or name search, item and bill discounts, hold and resume, returns and exchanges, F1 / F2 / F12 shortcuts.

02

EVERY WAY TO PAY

Cash with change, card, UPI with QR, bank transfer, credit, installments and split payments.

03

BILLS ON WHATSAPP, AUTOMATICALLY

After each sale the bill is sent to the customer's WhatsApp as a PDF — or share it with one tap.

04

CUSTOMER DISPLAY

A second screen shows each item, the tax and the total as you scan, plus the UPI QR to pay.

05

PRODUCTS & STOCK

Barcodes, variants, batch and expiry, low-stock alerts and stock adjustments with a reason.

06

BULK PRODUCT ADD

Add hundreds of products at once from Excel or CSV, and edit prices, MRP, HSN or reorder levels in bulk.

07

BARCODE & QR LABELS

Generate barcodes for products that have none and print barcode or QR code labels.

08

PURCHASES & SUPPLIERS

Stock in from suppliers — and scan a supplier's paper bill to fill the purchase in.

09

CUSTOMERS & INSTALLMENTS

Credit limits, installment plans with due dates, payments and printable receipts.

10

LEDGERS & EXPENSES

Customer and supplier ledgers, cash book, bank book, expenses and multiple bank accounts.

11

SHIFTS

Opening cash, and an automatic shift report with expected vs counted cash at closing.

12

REPORTS & DASHBOARD

Sales, cashier, item, category, tax, HSN, profit and stock reports — PDF, Excel or CSV.

13

SCHEDULED EMAIL REPORTS

A daily summary emailed to the owner at a time you choose, plus every shift report — automatically.

14

TAX FOR 3 COUNTRIES

India GST (CGST, SGST, IGST), UAE VAT and Saudi VAT, with support for ZATCA e-invoicing.

15

ROLES & SECURITY

Owner, manager, cashier and stock-keeper roles, PIN lock, auto-lock and a full audit log.

HOW IT WORKS

01

Install SELLO Retail on the counter PC, tablet or phone — each starts with a 7-day free trial.

02

Set up the shop: country and tax, products (or import them from Excel), printers and users.

03

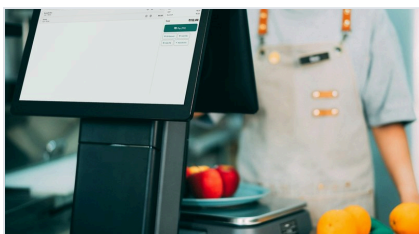
Bill at the counter: scan, take payment and print or share the bill, with the customer display showing the total.

04

Close each shift with its report, follow up credit and installments, and check the dashboard and reports.

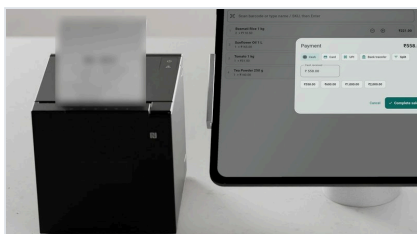
POS HARDWARE

We supply the POS hardware, install SELLO Retail, set up your products and taxes, and train your staff.



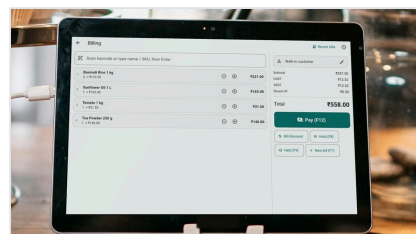
DUAL-SCREEN POS TERMINAL

All-in-one touch terminal with a customer-facing display.



RECEIPT PRINTER

Fast 58 / 80 mm thermal printing for bills and receipts.



TABLET POS

Compact counter billing on a secure stand.



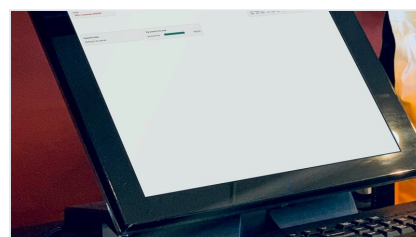
CUSTOMER DISPLAY

Shows each item, the total and a UPI QR to the customer.



CASH DRAWER

Opens automatically on cash sales and keeps takings secure.



TOUCH-SCREEN POS MONITOR

Large touch screen for busy counters and the back office.

WORKS WITH

THERMAL PRINTERS

58 / 80 mm receipt printers over USB, Bluetooth or network, plus A4.

BARCODE SCANNERS

USB or Bluetooth scanners — or the device camera.

CUSTOMER DISPLAY

A second monitor on Windows facing the customer.

// EVERY POS PACKAGE INCLUDES

+ POS HARDWARE

+ SELLO RETAIL

+ INSTALLATION & SETUP

+ PRODUCT & VAT/GST SETUP

+ STAFF TRAINING

+ SUPPORT & AMC

UNDER THE HOOD

// TECHNOLOGY

Flutter app for Windows, Android and iOS with an encrypted SQLite database (SQLCipher) on the device. Money is stored in the smallest currency unit and tax is rounded per line by country. Prints to 58 / 80 mm thermal printers over USB, Bluetooth or network, and A4. Supplier-bill scanning reads text on the device without internet. Licensed by offline activation codes: 7-day trial, then 1, 2, 3 or 5-year plans.

YOUR DATA

Shop, sales and customer data is stored encrypted on your own device — not on a third-party cloud. Backup and restore to a file is built in.

FREQUENTLY ASKED QUESTIONS

Does SELLO Retail need the internet?

No. Billing, stock, customers and reports all work offline on the device.

Which devices does it run on?

Windows PCs, Android tablets and phones, and iPad / iPhone (iOS).

Can bills be sent to customers on WhatsApp?

Yes. Turn on auto-send and every bill goes to the customer's WhatsApp as a PDF after the sale — or send any bill with one tap.

Can the owner get reports by email?

Yes. Schedule a daily summary at the time you choose; shift reports are emailed automatically too.

Can I print barcode and QR labels?

Yes. Generate barcodes for products that have none and print barcode or QR code labels.

Can I add many products at once?

Yes. Import products in bulk from Excel or CSV, and edit prices and other fields for many products at once.

GET SELLO RETAIL FOR YOUR BUSINESS

Talk to us for a demo, pricing and installation — we reply within 24 hours.

Phone +971 50 239 3703

WhatsApp +971 50 576 2100

Email anqahgroups@gmail.com

Web www.anqah.com